Bounding Causal Effects in Survey Experiments with Noncompliance or Inattention

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New computational method for partial identification + confidence intervals; generalizes broadly







▶ Treatment:
$$D_i \in \{0, 1\}$$

• Outcome:
$$Y_i \in \{y_1, \ldots, y_K\}$$
 (categorical)

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- ▶ Treatment: $D_i \in \{0, 1\}$
- Outcome: $Y_i \in \{y_1, \ldots, y_K\}$ (categorical)
- ▶ Manipulation check/screener: $S_i \in \{0, 1\}$

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- $A_i = 0$ otherwise
- Crucially, S_i is observed but A_i is not!

► A0: *n* iid draws from superpopulation.

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► A1: SUTVA.

$$Y_i = Y_i(D_i), \quad A_i = A_i(D_i), \quad S_i = S_i(D_i)$$

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▶ A2: D_i randomly assigned.

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- ▶ A2: D_i randomly assigned.
- ► A3: Known false positive/negative rate.

$$P[S_i(d) = 1 | A_i(d) = 1] = 1$$

$$P[S_i(d) = 1 | A_i(d) = 0] = \alpha_d$$

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Optional assumptions

► A4: False positive rate does not depend on *Y*.

$$P[S_i(d) = 1 \mid A_i(d) = 0, Y_i(d) = y] = \alpha_d$$

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 $A_i(1) \geq A_i(0)$

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or the reverse. [See Lee (2009).]

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or the reverse. [See Lee (2009).]

► A6: Fixed compliance/screener.

$$A_i(1) = A_i(0), \quad S_i(1) = S_i(0)$$

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- Instead: look at effect among always-compliant stratum:

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Average treatment effect among always-compliant (ATAC):

$$ATAC = E[Y_i(1) - Y_i(0) | A_i(0) = 1, A_i(1) = 1]$$

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- Not point identifiable: observe either $A_i(0)$ or $A_i(1)$, not both
- If $S_i = A_i$ always, then ATAC is boundable (Lee 2009)
- ▶ No method for bounding ATAC when $S_i \neq A_i$

Parameterize joint distribution of all potential outcomes

$$\pi^*(a_0, a_1, s_0, s_1, j, k) = P[A_i(0) = a_0, A_i(1) = a_1, S_i(0) = s_0, S_i(1) = s_1, Y_i(0) = y_j, Y_i(1) = y_k]$$

e.g., if K = 2, then π^* is 64-dimensional when flattened

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Assumptions A1-A6 imply linear constraints on vec(π*)

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 R calculation: about 1 second; Newton-like convergence guarantees (c.f. Duarte et al. 2024)

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Theorem 2: derive confidence intervals with desired asymptotic coverage rate

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 Similar speed and convergence guarantees as EB/linear program (use similar convex optimization algorithms)

 Survey experiment on support for expropriating corporate landlords.

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Control: paragraph about how broccoli is healthy

- Survey experiment on support for expropriating corporate landlords.
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- Treatment: paragraph about how corporate landlords are buying homes as a financial investment

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- Manipulation check: 4-options multiple choice confirming what they read
- ▶ Treatment increased average expropriation support ($60\% \rightarrow 69\%$) and decreased check passage ($78\% \rightarrow 74\%$)

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- Control: paragraph about how broccoli is healthy
- Treatment: paragraph about how corporate landlords are buying homes as a financial investment
- Manipulation check: 4-options multiple choice confirming what they read
- ▶ Treatment increased average expropriation support (60% \rightarrow 69%) and decreased check passage (78% \rightarrow 74%)

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What's the effect among always-compliant respondents?

Assumption sensitivity



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False positive rate sensitivity (A1-A5)



Developed a new method for bounding causal effects in survey experiments with noncompliance or inattention.

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- Future work: Generate different types of assumptions to achieve tighter bounds without requiring compliance monotonicity.
- Future work: Apply the computational method to other causal inference settings.

Thank You



Matthew Tyler (Rice University)



Thank You

- Matthew Tyler (Rice University)
- Measurement, causal inference

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Thank You

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Contact: mdtyler@rice.edu