

# Marketing Assistant Graphics Design

The Student Housing & Residential Life (SHRL) Marketing Assistant – Graphics Design position will assist with several tasks involving the development of designs for print and digital materials that seek inform current and prospective students of the benefits associated with on-campus housing and other aspects of the Cougar Experience.

Responsibilities range from assisting with designing graphics and flyers for print and digital projects (i.e., brochures, newsletters, advertisements, etc.) as well as assisting with promotional initiatives such as digital signage updates, tabling and outreach.

Position reports to the Assistant Director of Marketing and Communications.

# Position Responsibilities

* Work with members of the SHRL MarCom team to design content for SHRL communications including social media, newsletters, print materials and promotional items.
* Strategize ways to increase participation in SHRL events.
* Represent SHRL during outreach events including but not limited to New Student Orientation and on- campus tabling events.
* Other duties or special projects assigned by immediate supervisor.

# Qualifications

* Currently enrolled in good standing at the University of Houston.
* Proven knowledge of and experience in public speaking and engaging with large and small audiences.
* Responsible, efficient, and flexible.
* Available to work 15 – 20 hours weekly.
* An undergraduate student

# Salary

* + Starting salary $11.00/ per hour

# How to Apply

* + Complete the application form available on the Marketing Student Employment webpage by Dec. 16, 2024, for consideration: [Marketing Student Employment Application](https://www.uh.edu/housing/about/shrl-employment/student-employment/marketing/)