

B.F.A. PHOTOGRAPHY & DIGITAL MEDIA



Juan Jimenez, BFA PDM, 2017

The Bachelor of Fine Arts in Photography/Digital Media (PDM Block) prepares students to work in dynamic careers where historic and innovative imaging technologies dominate. As members of a diverse metropolitan community with a long history of institutional support for photography, we are committed to making and studying creative works in an environment that promotes civil discourse, self-awareness and student excellence.

PROGRAM FEATURES

- 24-hour access to dedicated studios and labs including wet darkrooms, a lighting studio and computer labs
- Access to a well-stocked equipment checkout containing DSLRs, mirrorless, video and film cameras; lenses; lighting; sound capture; and camera stabilizers
- Block students form a close community during 3 semesters of focused study

PROGRAM OVERVIEW

B.F.A. students in PDM develop their own artistic identities supported by a solid grounding in the technical, historical, and critical approaches to studio practice. Classroom technical instruction focuses on a thorough study of digital photography and video art, but also includes studio lighting, traditional photographic forms and large format photography. Technical skills are fortified with historical and theoretical studies, and an examination of current practices in lens-based media. Most importantly, the PDM curriculum and pedagogy is aimed at developing in our students the ability to adapt to an ever-changing media environment.



Gabriel Montoya, BFA PDM, 2018



Lisa Bridges, BFA PDM, 2021

CAREERS

- Exhibiting artist showing work in galleries, museums and alternative arts spaces
- Freelance or staff videographer/photographer
- Digital technician
- Photographic editor or video editor
- Lens-based arts educator

ALUMNI

- **Colby Deal** – designated a Magnum Photographer (2020)
- **Dawn Ohmer** – Director, Anya Tisch Gallery
- **Rontaye Butler** – M.F.A. at University of Arkansas
- **Tere Garcia** – M.F.A., Parsons School of Design, The New School University, New York, NY
- **Amer Nasrawi** – Senior Operations Manager, Pathways at Amazon
- **Melissa Tran** – Assistant Director of Distance Learning, The National WWII Museum

PRE-BLOCK
<ul style="list-style-type: none"> • Art History I (Prehistoric to the 14th Century) • Art History II (15th Century to the Present) • Fundamentals of Photography/Digital Media • Fundamentals of Video Art • Computer Imaging • Intermediate Video Art • Portfolio Development • Plus (2) 1000/2000-level plus (7) 3000/4000-level arts courses*

PHOTOGRAPHY AND DIGITAL MEDIA BLOCK	
B.F.A. YEAR ONE	B.F.A. YEAR TWO
<i>PDM Major Begins in Spring</i>	FALL 3 Senior PDM major courses
SPRING 3 Junior PDM major courses	SPRING 3 Senior PDM major courses
<ul style="list-style-type: none"> • (1) 2000/3000/4000-level art history course • ARTH 3379 History of 20th/21st C. Photography 	

*Of 7 total 3000/4000-level courses, 5 must be completed prior to Block.