



— THE —  
HOUSTON PROGRAM

# STRATEGIC PLAN EXECUTIVE BRIEF

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As healthcare continues to evolve, The Houston Program must continue to evolve with it, and you, as a candidate of The Houston Program, are crucial to making sure our direction reflects who we are. Together, we can write the future of healthcare.

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# LETTER FROM THE DIRECTOR

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## **Divya Varkey, PharmD, MS** **Graduate Programs Director**

Our goal from the start was to be what we are today. We knew we had all the pieces and people to do so. Today we celebrate not just growth of our network but also the profound impact our program has had on countless lives. Our alumni have gone on to achieve remarkable successes in not only pharmacy, but various fields within healthcare. We are, today, leading a charge of pharmacists branching out to lead various areas in health-system, industry, and managed care pharmacy.

The Houston Program has become more than just a residency and MS, it has evolved into a community of leaders who support, inspire, and uplift each other. Our gatherings, whether virtual or in-person, are filled with stories of triumph, innovation, and the unyielding spirit of collaboration.

This year, The Houston Program residents took on the project of imagining what the next phase of our community looks like. The crux of our foundation is our diversity, and in that spirit, we would like to present you with the first draft of this strategic plan. The varied perspectives we will gain will continue to shape who we are and aim to become.

As we look to the future, our vision remains steadfast: to continue fostering an environment where curiosity thrives, creativity flourishes, and every individual feels empowered to make a meaningful difference. With the unwavering support and added perspectives of our alumni and friends, we are confident that the best is yet to come.





# WHO WE ARE

## Our Mission

To develop versatile pharmacy leaders who will advance healthcare by utilizing collaborative resources at the University of Houston and throughout health-systems in the greater Houston area.

# WHERE WE ARE GOING

## Our Vision

To cultivate influential healthcare leaders across all dimensions of patient care.



# OUR VALUES

ADVOCACY

COLLABORATION

SCHOLARSHIP

INTEGRITY

SERVICE



A modern, multi-story building with a glass facade and a sunburst effect behind the text. The building is the central focus, with a large, bold, red text overlay. The sunburst effect is a bright, multi-pointed starburst pattern centered behind the word 'GOALS'. The overall image has a clean, professional look with a red diagonal graphic element in the top right and bottom left corners.

# OUR GOALS



# MASTERS PROGRAM

Increase tuition support for THP Residents

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Identify projects from THP residents that demonstrate program value and create a repository of documents to measure program growth over time.

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Increase healthcare professional exposure to the MS degree in Pharmacy Leadership and Administration (PLA).

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Provide ongoing support to the structure of the MS program.



# PROGRAM COLLABORATION

Foster cohort relationships outside the classroom setting.

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Strengthen the relationship and increase transparency between sites and the University of Houston by optimizing communication and engagement.

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Provide guidance for first-year residents on communicating Master's degree program expectations to site leadership and preceptors.





# ALUMNI ENGAGEMENT

Establish a LinkedIn group to enhance alumni engagement and foster connections within The Houston Program community.

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Establish a structure for alumni to volunteer as hosts when residents travel to their city to enhance networking opportunities and provide local support to residents during interviews and beyond.

# RECRUITMENT & MARKETING

Create co-branding standards across various sites to highlight affiliation with The Houston program that aligns respective institutional branding with the University of Houston.

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Develop a comprehensive, aligned marketing strategy to reach out to potential applicants.

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Implement a sustainable digital marketing strategy that leans on analytics.





**THP**

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