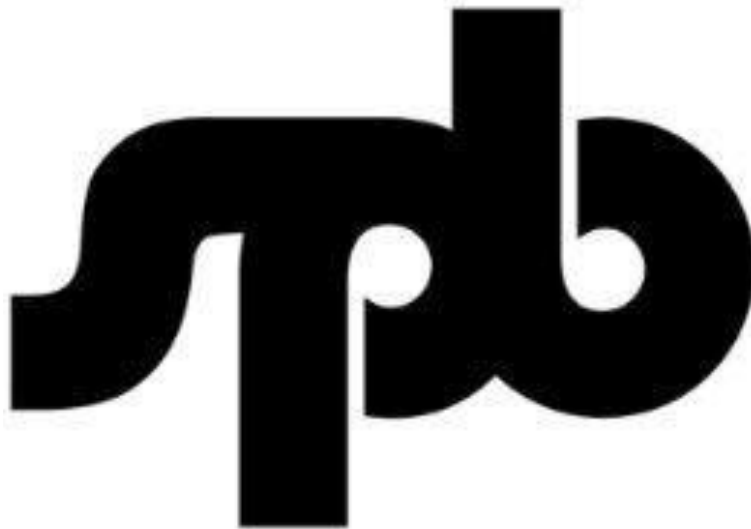




Student Fee Advisory Committee Program Requests FY2027

Student Program Board

President: Keyera Joseph

Vice President of Marketing and Assessment: Olivia Candelaria

FY2027 One Time Request #4 – Homecoming Concert

The Student Program Board is seeking \$111,500.00 in funding to host the Homecoming Concert on campus. This budget will include various essential components, including the performer fee, middle agent fee, lodging, ground transportation, hospitality, security, venue staffing, and marketing for the concert.

Our aim is to sustain our collaborative efforts with the Homecoming Board in bringing these concerts to life, catering to the enjoyment of students, staff, and alumni. The 2024 Homecoming Concert, featuring Waka Flocka, drew in an impressive crowd of 2,300 students. In previous years such as, 2022 we were able to ignite nostalgia and bring Sean Kingston, who brought a crowd of 826 despite the inclement weather at the time. This event serves as a valuable opportunity for our students to come together, share a memorable experience during Homecoming Week, and take pride in their affiliation with the UH community.

SPB is additionally requesting resources for crash barricades, fencing, and heightened security measures. These elements were specifically required to get support from UHPD Chief Moore and the Office of Emergency Management. These measures are essential to ensure the venue's safety and to comply with the necessary safety protocols, fostering an atmosphere where students can enjoy this cherished tradition right here at the University of Houston.

Summary of Expenses:

Homecoming Concert	
Performances Fee	\$ 75,000.00
Production	\$ 12,000.00
Middle Agent (10% Performer Fee)	\$ 7,500.00
Catering/Green Room	\$ 2,000.00
Staging	\$ 15,000.00
Subtotal	\$ 111,500.00
6% Administration Fee	\$ 6,690.00
Total	\$ 111,500.00

By utilizing these funds, SPB aims to enhance our annual large-scale events, which have consistently drawn the highest attendance. We aspire to host the Homecoming concert each year, leveraging our role as the primary programming board to unify the campus community through entertainment. By hosting this event, SPB represents the DSA values of collaboration and integrity. By hosting the homecoming concert, SPB can expand its collaboration with the homecoming board and continue to create a meaningful experience for the UH community. These large-scale concerts not only instill pride in our students but also enrich their overall campus experience. SPB's events serve as a gathering point for the diverse University of Houston community, forging shared experiences that resonate with all. We genuinely appreciate your consideration of our request. The Student Program Board extends its gratitude for your time and thoughtful consideration in supporting our mission to create memorable and unifying experiences for our campus community.